



## WEBSITE ADVERTISING POLICY

### 1. Advertising

Any organisation offering OSALL a sponsorship of more than R5000.00 per annum may advertise their logo for free on the OSALL website for 12 months, subject to the terms and conditions below.

Should an OSALL sponsor wish to advertise a product on the OSALL website, they may do so at the price of R600.00 per product per month, subject to the terms and conditions below.

### 2. Supplying the material

All material for the advertisement should be directed to the OSALL Website Administrator for posting on the website.

### 3. Web advert format specifications:

GIF or JPEG with a maximum memory size of 20KB, and website address (URL) to which the web advert is linked. The logo will be placed as a vertical column advertisement in the left hand side bar.

### 4. Terms and conditions

- The responsibility for accuracy of information remains with the person/organisation submitting the information.
- OSALL will reserve the right to edit and alter the positioning of information placed on the OSALL website.
- OSALL will remove the logo 12 months after posting or the advert one calendar month after posting.
- OSALL will not be liable for failure to furnish advertising space or for failure to publish any advertisement due to strikes, labour disputes, government action, act of God, war, fire, breakdown of equipment, or any other circumstances beyond OSALL's control.
- OSALL reserves the right to refuse advertisements. Among other subjects, OSALL does not accept advertisements relating to tobacco, alcohol, gambling, political or religious matters.
- Acceptance of any advertisement does not indicate an endorsement by OSALL of the products or services promoted, the company, or the claims made.
- Advertisements on the OSALL Internet site may not use the OSALL logo, name, or imply involvement of OSALL in the company or the product being promoted.
- The advertiser may not program his/her link to 'frame' any OSALL web site page. The link may provide for an additional opening of the computer user's Internet browser program.
- Advertisements placed on any OSALL Internet page using special software to create animation, movement, video playback, or other motion causing advertising techniques are not acceptable. OSALL does not accept advertisements that 'pop-up' on the screen or are activated by a 'roll-over' of the computer mouse.
- The advertisers agree to indemnify and hold OSALL harmless against any and all damages, claims, judgments, losses, costs, and expenses (including attorneys' fees) that may be incurred, suffered, or sustained or imposed on OSALL by reason of the advertisement.
- All website advertising positions are subject to availability and confirmation.